



PHOTO/VIDEO CONSENT WAIVER

I _____ hereby give permission to Athabasca County and/or Travel Alberta to release my, or a minor I am the legal guardian or parent of, photographic/videographic image(s) and/or audio, to be used in promotional information put out under the auspices of Athabasca County and/or Travel Alberta. This includes (but is not limited to) newsletters, newspaper advertisements, websites, social media platforms, brochures and trade show displays.

I have consented to the use of the above personal information only for the above-identified purposes.

I relinquish any and all personal or proprietary rights I may have in connection with the above-mentioned uses. I understand I will not receive any compensation should my or my child's photo/video/audio be used.

In consideration of my use of the services provided, I hereby release and hold harmless Athabasca County and/or Travel Alberta, their agents, employees, officials, representatives and contractors from any and all responsibility or liability for damages of any kind suffered in any manner whatsoever.

I understand that the above-identified personal information is being collected for activities related to the Athabasca County's and/or Travel Alberta's public image, and as such is deemed to be an activity of the municipality. This personal information is collected under the authority of the *Freedom of Information and Protection of Privacy Act*, Section 33 (c) RSA2000 and this information will be available to the public, through the activities outlined, for a period of no longer than 15 years. It is protected by the privacy provisions of the Freedom of Information and Protection of Privacy Act, Statutes of Alberta. If you have any questions about the collection of this personal information, please contact Athabasca County 780-675.2273.

Signature

Name (please print)

Date

Athabasca County
3602 – 48 Avenue, Athabasca, AB T9S 1M8
780-675-2273